**Project Title: Project Design Phase-I** - **Solution Fit Team ID:** PNT2022TMIDxxxxxx

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

Till now there are many websites to detectect the phissihng mail but the security concerns of user is the only thing to the users to thing before use those kind of websites but in our website there is 100% safe and data privacy of users should be maintained

**AS**

**5. AVAILABLE SOLUTION**

\*It is secure

\*Effective detection of phishing mails

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

1. **CUSTOMER SEGMENT(S)**

Big financial institution,,government organization and common internet users .

**Explore AS, differentiate**

**Define CS, fit into CC**

The customer receive the fake mail from financial organization that they inverse their money after our website implementation they can easily identify such type of the fake mails.

**BE**

**7. BEHAVIOUR**

**RC**

**9. PROBLEM ROOT CAUSE**

The need of the solution is to detect the fake mails from hackers and our system parlally protects the customer data while detecting the mails and while creating the authentication for user.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

\*We have to detect the fake mail create by hackers

\*The UI of our website must be simple for the users

\*Our user data must be protected

**Focus on J&P, tap into BE, understand RC**

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**Identify strong TR & EM**

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| --- | --- | --- | --- | --- |
| **Identify strong TR & EM** | **3. TRIGGERS TR**  Our efficient of detecting the phissing mail make users to use our website | **10. YOUR SOLUTION SL**  Our solution can detect the phishing mails and protect the user data or any other confidentieal details of them from hackers | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   **Our solutions allows user to detect their phishing mails in online**   * 1. **OFFLINE**   We can aware about the hacker and try to tell about this experience to other users to use the website to detect the fake mails send by the hacker |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  The emotions of our customer is they are very nervous and fatigue when the reralize that they loss money our their confidential data to hacker by clicking the links from fake mail can be avoided after use our website |